**Sales Manager:**

* I hope you are doing well. We need to improve our internet sales reports and want to move from static reports to visual dashboards.
* Essentially, we want to focus it on how much we have sold of what products, to which clients and how it has been over time.
* Seeing as each sales person works on different products and customers it would be beneficial to be able to filter them also.
* We measure our numbers against budget so I added that in a spreadsheet so we can compare our values against performance.
* The budget is for 2021 and we usually look 2 years back in time when we do analysis of sales.
* Let me know if you need anything else!